

Rep Order# 6837928
Ver# 3
Status Revised
EC'd Yes

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# 911917  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/911917  
Flight Dates 09/11/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Traffic Order# 195626
Printed: 08/03/2012 8:45 AM
Last Received: 08/03/2012 8:36 AM
Showing Buylines: All Rep Revised Lines

1 of 5

Aug 11/12  
9/13

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

ADD TO SKED  
ATTN ALL LINES  
ATTN NEW TTL  
PLEASE CNF  
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*76		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$75.00	:30	1	1	M	9A-10A	\$75.00	1	
*77		Sales Remark: V3 ADD TO SKED V3 Added	09/13-09/13	\$100.00	:30	1	1	TH	10A-11A	\$100.00	1	
*78		Sales Remark: V3 ADD TO SKED V3 Added	09/14-09/14	\$50.00	:30	1	1	F	5A-6A	\$50.00	1	
*79		Sales Remark: V3 ADD TO SKED V3 Added	09/12-09/14	\$100.00	:30	2	1	W,F	6A-7A	\$200.00	2	
*80		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/14	\$70.00	:30	4	1	TU-F	7A-9A	\$280.00	4	

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 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*81		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$70.00	:30	1	1	M	7A-9A	\$70.00	1	---
			Need \$150 = 23									
*82		Sales Remark: V3 ADD TO SKED V3 Added	09/15-09/15	\$15.00	:30	2	1	SA	5A-7A	\$30.00	2	---
*83		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/14	\$250.00	:30	4	1	TU-F	5P-530P	\$1,000.00	4	---
			Need \$500 = 23									
*84		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/13	\$250.00	:30	3	1	TU-TH	530P-6P	\$750.00	3	---
*85		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$250.00	:30	1	1	M	530P-6P	\$250.00	1	---
*86		Sales Remark: V3 ADD TO SKED V3 Added	09/15-09/15	\$125.00	:30	1	1	SA	5P-6P	\$125.00	1	---
*87		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/14	\$125.00	:30	2	1	TU,F	1035P-1137P	\$250.00	2	---
*88		Sales Remark: V3 ADD TO SKED V3 Added	09/12-09/12	\$50.00	:30	1	1	W	1137P-1237A	\$50.00	1	---

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*89		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/14	\$550.00	:30	3	1	TU-W,F	10P-1035P	\$1,650.00	3	
*90		Sales Remark: V3 ADD TO SKED V3 Added	09/15-09/15	\$325.00	:30	1	1	SA	10P-1035P	\$325.00	1	
*91		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/14	\$350.00	:30	3	1	TU-W,F	6P-630P	\$1,050.00	3	
*92		Sales Remark: V3 ADD TO SKED V3 Added	09/12-09/14	\$425.00	:30	3	1	W-F	630P-7P	\$1,275.00	3	
*93		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*94		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*95		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
*96		Sales Remark: V3 ADD TO SKED V3 Added	09/17-09/17	\$1,350.00	:30	1	1	M	9P-10P	\$1,350.00	1	
*97		Sales Remark: V3 ADD TO SKED V3 Added	09/11-09/11	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	

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Product Order	ALEXANDRIA, VA 22314	Salesperson ( )
Estimate# 911917	Agency C/P1/P2/E WLSN/ORDR/911917	Salesperson Phone# 215-568-6540
Buyer Patricia Dome	Flight Dates 09/11/2012 - 09/17/2012	Salesperson FAX# 215-568-1845
Phone#	Hiatus Weeks	
Fax#		

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*98		Sales Remark: V3 ADD TO SKED V3 Added	09/13-09/13	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	
*99		Sales Remark: V3 ADD TO SKED V3 Added	09/13-09/13	\$700.00	:30	1	1	TH	8P-9P	\$700.00	1	
*100		Sales Remark: V3 ADD TO SKED V3 Added	09/13-09/13	\$1,100.00	:30	1	1	TH	9P-10P	\$1,100.00	1	
*101		Sales Remark: V3 ADD TO SKED V3 Added	09/15-09/15	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*102		Sales Remark: V3 ADD TO SKED. V3 Added	09/15-09/15	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	
*103		Sales Remark: V3 ADD TO SKED. V3 Added	09/15-09/15	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*104		Sales Remark: V3 ADD TO SKED. V3 Added	09/16-09/16	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*105		Sales Remark: V3 ADD TO SKED. V3 Added	09/16-09/16	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	

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NEED \$2100 = P3  
 NEED \$600 = P3  
 NEED \$1,100 = P3  
 NEED \$1,100 = P3

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*106			09/16-09/16	\$900.00	:30	2	1	SU	11A-2P	\$1,800.00	2	

Sales Remark: V3 ADD TO SKED.  
 V3 Added  
*Need 4 3,000 PZ*

---REPORT TOTALS---  
 Report Totals: 49 / \$19,955.00

---SALES MONTHLY TOTALS---  
 Sep 12: 124 / \$36,935.00  
 Sales Totals: 124 / \$36,935.00  
 Station Totals: 124 / \$36,935.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$115,422	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---  
 EST SHARES

Books NOV12  
 Demos RA35+

--- CREDIT RISK ---  
 CASH IN ADVANCE

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1 of 6

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--- CONTRACT COMMENT ---

SC=\*

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1		THE DOCTORS	09/11-09/11	\$75.00	:30	1	1	TU	9A-10A	\$75.00	1	
2		THE DOCTORS	09/13-09/13	\$75.00	:30	1	1	TH	9A-10A	\$75.00	1	
3		THE DOCTORS	09/14-09/14	\$75.00	:30	1	1	F	9A-10A	\$75.00	1	
4		LETS MAKE A DEAL	09/11-09/11	\$100.00	:30	1	1	TU	10A-11A	\$100.00	1	
5		LETS MAKE A DEAL	09/12-09/12	\$100.00	:30	1	1	W	10A-11A	\$100.00	1	
6		LETS MAKE A DEAL	09/14-09/14	\$100.00	:30	1	1	F	10A-11A	\$100.00	1	
7		THE PRICE IS RIGHT	09/11-09/11	\$150.00	:30	1	1	TU	11A-12P	\$150.00	1	
8		THE PRICE IS RIGHT	09/13-09/13	\$150.00	:30	1	1	TH	11A-12P	\$150.00	1	
9		THE PRICE IS RIGHT	09/14-09/14	\$150.00	:30	1	1	F	11A-12P	\$150.00	1	
10		THE PRICE IS RIGHT	09/17-09/17	\$150.00	:30	1	1	M	11A-12P	\$150.00	1	
11		NEWS @ NOON	09/11-09/11	\$125.00	:30	1	1	TU	12P-1230P	\$125.00	1	
12		NEWS @ NOON	09/12-09/12	\$125.00	:30	1	1	W	12P-1230P	\$125.00	1	
13		NEWS @ NOON	09/13-09/13	\$125.00	:30	1	1	TH	12P-1230P	\$125.00	1	
14		NEWS @ NOON	09/17-09/17	\$125.00	:30	1	1	M	12P-1230P	\$125.00	1	

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
15		CBS SOAPS	09/11-09/11	\$100.00	:30	1	1	TU	1230P-2P	\$100.00	1	
16		CBS SOAPS	09/12-09/12	\$100.00	:30	1	1	W	1230P-2P	\$100.00	1	
17		CBS SOAPS	09/13-09/13	\$100.00	:30	1	1	TH	1230P-2P	\$100.00	1	
18		CBS SOAPS	09/17-09/17	\$100.00	:30	1	1	M	1230P-2P	\$100.00	1	
19		THE TALK	09/12-09/12	\$100.00	:30	1	1	W	2P-3P	\$100.00	1	
20		THE TALK	09/13-09/13	\$100.00	:30	1	1	TH	2P-3P	\$100.00	1	
21		THE TALK	09/14-09/14	\$100.00	:30	1	1	F	2P-3P	\$100.00	1	
22		THE TALK	09/17-09/17	\$100.00	:30	1	1	M	2P-3P	\$100.00	1	
23		DR PHIL	09/11-09/11	\$100.00	:30	1	1	TU	3P-4P	\$100.00	1	
24		DR PHIL	09/12-09/12	\$100.00	:30	1	1	W	3P-4P	\$100.00	1	
25		DR PHIL	09/13-09/13	\$100.00	:30	1	1	TH	3P-4P	\$100.00	1	
26		DR PHIL	09/17-09/17	\$100.00	:30	1	1	M	3P-4P	\$100.00	1	
27		NEWS 5A	09/11-09/11	\$50.00	:30	1	1	TU	5A-6A	\$50.00	1	
28		NEWS 5A	09/12-09/12	\$50.00	:30	1	1	W	5A-6A	\$50.00	1	
29		NEWS 5A	09/13-09/13	\$50.00	:30	1	1	TH	5A-6A	\$50.00	1	
30		NEWS 5A	09/17-09/17	\$50.00	:30	1	1	M	5A-6A	\$50.00	1	



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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
31		NEWS 6A	09/11-09/11	\$100.00	:30	1	1	TU	6A-7A	\$100.00	1	
32		NEWS 6A	09/13-09/13	\$100.00	:30	1	1	TH	6A-7A	\$100.00	1	
33		NEWS 6A	09/17-09/17	\$100.00	:30	1	1	M	6A-7A	\$100.00	1	
34		EARLY SHOW	09/11-09/11	\$70.00	:30	1	1	TU	7A-9A	\$70.00	1	
35		EARLY SHOW	09/12-09/12	\$70.00	:30	1	1	W	7A-9A	\$70.00	1	
36		EARLY SHOW	09/13-09/13	\$70.00	:30	1	1	TH	7A-9A	\$70.00	1	
37		EARLY SHOW	09/14-09/14	\$70.00	:30	1	1	F	7A-9A	\$70.00	1	
38		KRQE NW13-MORN	09/15-09/15	\$25.00	:30	1	1	SA	7A-8A	\$25.00	1	
39		NEWS	09/16-09/16	\$50.00	:30	1	1	SU	7A-8A	\$50.00	1	
40		NEWS	09/16-09/16	\$200.00	:30	1	1	SU	8A-930A	\$200.00	1	
41		FACE THE NATION	09/16-09/16	\$125.00	:30	1	1	SU	930A-10A	\$125.00	1	
42		NEWS	09/11-09/11	\$125.00	:30	1	1	TU	4P-430P	\$125.00	1	
43		NEWS	09/12-09/12	\$125.00	:30	1	1	W	4P-430P	\$125.00	1	
44		NEWS	09/13-09/13	\$125.00	:30	1	1	TH	4P-430P	\$125.00	1	
45		NEWS	09/14-09/14	\$125.00	:30	1	1	F	4P-430P	\$125.00	1	
46		KRQE NWS13-430	09/11-09/11	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
47		KRQE NWS13-430	09/12-09/12	\$125.00	:30	1	1	W	430P-5P	\$125.00	1	



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48		KRQE NWS13-430	09/13-09/13	\$125.00	:30	1	1	TH	430P-5P	\$125.00	1	
49		KRQE NWS13-430	09/17-09/17	\$125.00	:30	1	1	M	430P-5P	\$125.00	1	
50		CBS NWS-SU/KRQE NWS1	09/16-09/16	\$125.00	:30	1	1	SU	5P-6P	\$125.00	1	
51		LETTERMAN	09/12-09/12	\$125.00	:30	1	1	W	1035P-1137P	\$125.00	1	
52		LETTERMAN	09/13-09/13	\$125.00	:30	1	1	TH	1035P-1137P	\$125.00	1	
53		LETTERMAN	09/17-09/17	\$125.00	:30	1	1	M	1035P-1137P	\$125.00	1	
54		LATE LATE SHOW	09/11-09/11	\$50.00	:30	1	1	TU	1137P-1237A	\$50.00	1	
55		LATE LATE SHOW	09/13-09/13	\$50.00	:30	1	1	TH	1137P-1237A	\$50.00	1	
56		LATE LATE SHOW	09/14-09/14	\$50.00	:30	1	1	F	1137P-1237A	\$50.00	1	
57		LATE LATE SHOW	09/17-09/17	\$50.00	:30	1	1	M	1137P-1237A	\$50.00	1	
58		KRQE NEWS-/D LETTRMA	09/13-09/13	\$550.00	:30	1	1	TH	10P-1035P	\$550.00	1	
59		KRQE NEWS-/D LETTRMA	09/17-09/17	\$550.00	:30	1	1	M	10P-1035P	\$550.00	1	
60		LATE NEWS	09/16-09/16	\$400.00	:30	1	1	SU	10P-1035P	\$400.00	1	
61		JEOPARDY	09/13-09/13	\$350.00	:30	1	1	TH	6P-630P	\$350.00	1	

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62		JEOPARDY	09/17-09/17	\$350.00	:30	1	1	M	6P-630P	\$350.00	1	
63		WHEEL	09/11-09/11	\$425.00	:30	1	1	TU	630P-7P	\$425.00	1	
64		JEOPARDY	09/15-09/15	\$125.00	:30	1	1	SA	6P-630P	\$125.00	1	
65		WHEEL	09/15-09/15	\$125.00	:30	1	1	SA	630P-7P	\$125.00	1	
66		NCIS	09/11-09/11	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
67		NCIS LA	09/11-09/11	\$1,000.00	:30	1	1	TU	8P-9P	\$1,000.00	1	
68		UNFORGETTABLE	09/11-09/11	\$1,100.00	:30	1	1	TU	9P-10P	\$1,100.00	1	
69		BIG BROTHER 14	09/12-09/12	\$700.00	:30	1	1	W	7P-8P	\$700.00	1	
70		CRIMINAL MINDS	09/12-09/12	\$900.00	:30	1	1	W	8P-9P	\$900.00	1	
71		CSI	09/12-09/12	\$900.00	:30	1	1	W	9P-10P	\$900.00	1	
72		UC BOSS	09/14-09/14	\$600.00	:30	1	1	F	7P-8P	\$600.00	1	
73		CSI: NY	09/14-09/14	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
74		BLUE BLOODS	09/14-09/14	\$800.00	:30	1	1	F	9P-10P	\$800.00	1	
75		60 MIN	09/16-09/16	\$700.00	:30	1	1	SU	6P-7P	\$700.00	1	

---REPORT TOTALS---

EC'd Yes    Last Received: 07/31/2012 7:17 PM    Showing Buylines: All Lines

Station KRQE-TV ALBUQUERQUE, NM.  
Advertiser ( ) WILSON FOR NM SENAT  
Product Order  
Estimate# 911917  
Buyer Patricia Dome  
Phone#  
Fax#

Agency ( ) SMART MEDIA GROUP  
814 KING STREET - SUITE 200  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E WLSN/ORDR/911917  
Flight Dates 09/11/2012 - 09/17/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) AMY MCCREARY  
Salesperson Phone# 215-568-6540  
Salesperson FAX# 215-568-1845

Report Totals: 75 / \$16,980.00

---SALES MONTHLY TOTALS---

Sep 12: 75 / \$16,980.00  
Sales Totals: 75 / \$16,980.00  
Station Totals: 75 / \$16,980.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,063	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12  
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 09/11/12-09/17/12



Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Alt Order #: 06837928												
Advertiser: POL/Wilson For NM Senate												
KRQE	195626	09/12/12	Wed Hour 2	8p-9p	:30	P5	[ALL]	Order	911917	8:39:47 PM		\$900.00
KRQE	195626	09/11/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	911917	3:25:54 PM		\$100.00
KRQE	195626	09/13/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	911917	3:33:47 PM		\$100.00
KRQE	195626	09/12/12	Wed Hour 3	9p-10p	:30	P5	[ALL]	Order	911917	9:20:29 PM		\$900.00
KRQE	195626	09/11/12	Tue Hour 1	7p-8p	:30	P5	[ALL]	Order	911917	7:39:22 PM		\$1,000.00
KRQE	195626	09/14/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	911917	10:17:30 PM		\$550.00
KRQE	195626	09/11/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917			\$50.00
KRQE	195626	09/16/12	Face the Nation	930-10a	:30	P5	[ALL]	Order	911917	9:29:30 AM		\$125.00
KRQE	195626	09/17/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	911917	11:23:30 PM		\$125.00
KRQE	195626	09/11/12	KRQE News 13 @ 530p-6p		:30	P5	[ALL]	Order	911917	5:36:12 PM		\$250.00
KRQE	195626	09/17/12	KRQE News 13 @ 530p-6p		:30	P5	[ALL]	Order	911917			\$250.00
KRQE	195626	09/17/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/12/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	911917	9:59:30 AM		\$100.00
KRQE	195626	09/12/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	6:25:50 AM		\$100.00
KRQE	195626	09/17/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	911917	11:49:06 PM		\$50.00
KRQE	195626	09/15/12	LN Sa	10p-1035p	:30	P5	[ALL]	Order	911917	10:17:17 PM		\$325.00
KRQE	195626	09/14/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	911917	9:17:25 AM		\$75.00
KRQE	195626	09/17/12	The Talk	2p-3p	:30	P5	[ALL]	Order	911917			\$100.00
KRQE	195626	09/14/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:08:33 AM		\$70.00
KRQE	195626	09/12/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	911917	4:18:20 PM		\$125.00
KRQE	195626	09/13/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	911917	11:24:45 PM		\$125.00
KRQE	195626	09/13/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	911917	12:24:54 XM		\$50.00
KRQE	195626	09/17/12	Mon Hour 2	8p-9p	:30	P5	[ALL]	Order	911917	8:19:26 PM		\$1,200.00
KRQE	195626	09/17/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	911917			\$75.00
KRQE	195626	09/12/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	911917	6:41:33 PM		\$425.00
KRQE	195626	09/12/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	911917	6:14:00 PM		\$350.00
KRQE	195626	09/17/12	Mon Hour 1	7p-8p	:30	P5	[ALL]	Order	911917	7:28:15 PM		\$1,000.00
KRQE	195626	09/12/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	911917	3:52:13 PM		\$100.00
KRQE	195626	09/14/12	The Talk	2p-3p	:30	P5	[ALL]	Order	911917	2:59:16 PM		\$100.00
KRQE	195626	09/13/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	911917	9:58:45 AM		\$100.00
KRQE	195626	09/17/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	911917	6:28:29 PM		\$350.00
KRQE	195626	09/11/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	911917			\$75.00
KRQE	195626	09/13/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	911917			\$150.00
KRQE	195626	09/13/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	6:05:55 AM		\$100.00
KRQE	195626	09/11/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	911917	4:37:55 PM		\$125.00
KRQE	195626	09/17/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	911917	1:59:01 PM		\$100.00
KRQE	195626	09/16/12	Su KRQE News	1530p-6p	:30	P5	[ALL]	Order	911917	5:43:15 PM		\$125.00
KRQE	195626	09/16/12	Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	911917	9:00:00 PM		\$1,100.00
KRQE	195626	09/16/12	NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	911917			\$350.00
KRQE	195626	09/16/12	Sun Hour 1	6p-7p	:30	P5	[ALL]	Order	911917			\$700.00
KRQE	195626	09/14/12	Fri Hour 1	7p-8p	:30	P5	[ALL]	Order	911917	6:58:19 PM		\$600.00
KRQE	195626	09/17/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/15/12	Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/11/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:15:20 AM		\$70.00
KRQE	195626	09/11/12	Tue Hour 1	7p-8p	:30	P5	[ALL]	Order	911917	6:58:34 PM		\$1,000.00
KRQE	195626	09/11/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:53:30 AM		\$70.00
KRQE	195626	09/17/12	Dr. Phil	3p-4p	:30	P5	[ALL]	Order	911917	3:33:17 PM		\$100.00
KRQE	195626	09/15/12	KRQE News Satu	7a-8a	:30	P5	[ALL]	Order	911917	7:40:36 AM		\$25.00
KRQE	195626	09/12/12	Wed Hour 1	7p-8p	:30	P5	[ALL]	Order	911917			\$700.00
KRQE	195626	09/12/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	911917	12:59:11 PM		\$100.00
KRQE	195626	09/15/12	CBS This Morning	5a-7a	:30	P5	[ALL]	Order	911917	5:34:12 AM		\$15.00
KRQE	195626	09/12/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	911917	10:17:30 PM		\$550.00
KRQE	195626	09/13/12	M-F 9a-10a	9a-10a	:30	P5	[ALL]	Order	911917	9:26:15 AM		\$75.00
KRQE	195626	09/11/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	911917	10:07:57 PM		\$550.00
KRQE	195626	09/15/12	Sat Hour 1	7p-8p	:30	P5	[ALL]	Order	911917	7:28:26 PM		\$300.00
KRQE	195626	09/11/12	KRQE News 13 @ 530p-6p		:30	P5	[ALL]	Order	911917	5:57:58 PM		\$250.00
KRQE	195626	09/17/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	5:05:28 AM		\$50.00
KRQE	195626	09/13/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	911917	6:41:18 PM		\$425.00
KRQE	195626	09/11/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/17/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	6:51:40 AM		\$100.00
KRQE	195626	09/16/12	KRQE News Sun	7a-8a	:30	P5	[ALL]	Order	911917	7:13:22 AM		\$50.00

[Sorted by: Advertiser]

# Spot Manager: All, 09/11/12-09/17/12

Station	Order	Date	Inv. Code (Book)	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
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Alt Order #: 06837928

Advertiser: POL/Wilson For NM Senate

KRQE	195626	09/11/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	911917	1:59:01 PM		\$100.00
KRQE	195626	09/17/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	911917	10:08:22 PM		\$550.00
KRQE	195626	09/17/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	911917	6:47:33 PM		\$425.00
KRQE	195626	09/16/12	CBS Sunday Morn	8a-930a	:30	P5	[ALL]	Order	911917	8:18:00 AM		\$200.00
KRQE	195626	09/12/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917			\$50.00
KRQE	195626	09/14/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	911917	10:58:45 AM		\$150.00
KRQE	195626	09/17/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	911917	11:29:26 AM		\$150.00
KRQE	195626	09/11/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/11/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	911917	6:34:38 PM		\$425.00
KRQE	195626	09/11/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	6:51:35 AM		\$100.00
KRQE	195626	09/14/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/15/12	Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	911917	6:22:21 PM		\$125.00
KRQE	195626	09/15/12	Sa KRQE News	1530p-6p	:30	P5	[ALL]	Order	911917	5:43:05 PM		\$125.00
KRQE	195626	09/13/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	911917	4:49:10 PM		\$125.00
KRQE	195626	09/11/12	Price is Right	11a-12p	:30	P5	[ALL]	Order	911917	10:59:00 AM		\$150.00
KRQE	195626	09/11/12	Tue Hour 3	9p-10p	:30	P5	[ALL]	Order	911917	9:20:59 PM		\$1,100.00
KRQE	195626	09/13/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	5:45:51 AM		\$50.00
KRQE	195626	09/13/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:57:56 AM		\$70.00
KRQE	195626	09/11/12	Tue Hour 2	8p-9p	:30	P5	[ALL]	Order	911917	8:31:34 PM		\$1,000.00
KRQE	195626	09/14/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	911917	10:59:00 PM		\$125.00
KRQE	195626	09/11/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	911917	11:49:06 PM		\$50.00
KRQE	195626	09/14/12	M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	911917	6:34:53 PM		\$425.00
KRQE	195626	09/14/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	5:19:19 AM		\$50.00
KRQE	195626	09/13/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	911917	6:21:14 PM		\$350.00
KRQE	195626	09/17/12	Mon Hour 3	9p-10p	:30	P5	[ALL]	Order	911917	9:21:10 PM		\$1,350.00
KRQE	195626	09/12/12	The Talk	2p-3p	:30	P5	[ALL]	Order	911917			\$100.00
KRQE	195626	09/11/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	911917	11:11:30 PM		\$125.00
KRQE	195626	09/12/12	M-F KRQE News	430p-5p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/14/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:29:17 AM		\$70.00
KRQE	195626	09/12/12	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	911917	10:46:30 PM		\$125.00
KRQE	195626	09/12/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	911917	12:36:31 XM		\$50.00
KRQE	195626	09/14/12	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	911917	12:12:03 XM		\$50.00
KRQE	195626	09/13/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	911917	12:20:19 PM		\$125.00
KRQE	195626	09/13/12	Soap Rotator	M-F 1230p-2p	:30	P5	[ALL]	Order	911917	12:58:56 PM		\$100.00
KRQE	195626	09/11/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	911917			\$350.00
KRQE	195626	09/15/12	CBS This Morning	5a-7a	:30	P5	[ALL]	Order	911917	5:51:18 AM		\$15.00
KRQE	195626	09/13/12	M-F KRQE News	4p-430p	:30	P5	[ALL]	Order	911917	4:27:45 PM		\$125.00
KRQE	195626	09/12/12	M-F KRQE News	12p-1230p	:30	P5	[ALL]	Order	911917			\$125.00
KRQE	195626	09/16/12	LN Su	10p-1035p	:30	P5	[ALL]	Order	911917	10:17:35 PM		\$400.00
KRQE	195626	09/11/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	911917	10:29:11 AM		\$100.00
KRQE	195626	09/14/12	Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	911917	7:59:54 PM		\$700.00
KRQE	195626	09/14/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917			\$70.00
KRQE	195626	09/13/12	Thur Hour 2	8p-9p	:30	P5	[ALL]	Order	911917	8:29:49 PM		\$700.00
KRQE	195626	09/14/12	Fri Hour 3	9p-10p	:30	P5	[ALL]	Order	911917	9:00:09 PM		\$800.00
KRQE	195626	09/13/12	LN M-F	10p-1035p	:30	P5	[ALL]	Order	911917	10:27:18 PM		\$550.00
KRQE	195626	09/13/12	Thur Hour 1	7p-8p	:30	P5	[ALL]	Order	911917	7:30:04 PM		\$1,250.00
KRQE	195626	09/14/12	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	911917			\$350.00
KRQE	195626	09/14/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:54:00 AM		\$70.00
KRQE	195626	09/13/12	The Talk	2p-3p	:30	P5	[ALL]	Order	911917			\$100.00
KRQE	195626	09/14/12	M-F KRQE News	KRQE News	:30	P5	[ALL]	Order	911917	6:32:25 AM		\$100.00
KRQE	195626	09/13/12	KRQE News 13 @	530p-6p	:30	P5	[ALL]	Order	911917	5:50:34 PM		\$250.00
KRQE	195626	09/14/12	Let's Make a Deal	M-F 10a-11a	:30	P5	[ALL]	Order	911917	9:59:30 AM		\$100.00
KRQE	195626	09/12/12	CBS This Morning	CBS Early Sh	:30	P5	[ALL]	Order	911917	8:58:26 AM		\$70.00

\$2,115.00

\$2,115.00

\$2,115.00

[Sorted by: Advertiser]



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group,  
 being/on behalf of: Heather Wilson, a legally  
 qualified candidate of the Republican political  
 party for the office of: US Senate  
 in the General  
 election to be held on: 11/6/2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

**Total Charges:**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Wilson for Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

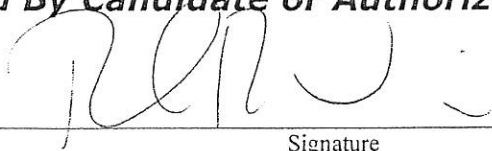
Mark Jarmie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

7/31/12

Date

  
Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**


I, Heather Wilson  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**                      ☐ **does not**

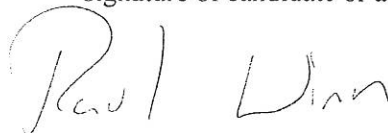
refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the ~~radio~~ programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the ~~television~~ programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date